

THE NATIONAL INSTITUTE OF HEALTH AND FAMILY WELFARE

Diploma in Health Promotion

(Batch 2017 – 18)

Final Examination: 30th August 2018

Time: Three Hours

Maximum Marks: 100

Paper – I

Attempt all questions

1. Differentiate between Health Education and Health Promotion. Discuss various Health Promotion measures with respect to “National Programme for Prevention and Control of Cancers, Diabetes, Cardiovascular Disease and Stroke (NPCDCS)”.

OR

What do you understand by `Healthy Life Style and what is its significance? Suggest measures for incorporating Health Promotion Policy at your work place. List barriers for the same.

(30 marks)

2. Write short notes on **any seven** of the following. (7x10 = 70 marks)

- a. Treatment seeking behavior
- b. Health Promotion activities in school health programme
- c. Ottawa charter and health promotion
- d. Importance of Social Determinants of Health for planning health promotion activities
- e. Community Health Needs Assessment
- f. Human factors causing road accidents
- g. Monitoring indicators for health promotion activities
- h. Prevention and control of obesity in school children
- i. National Health Programme for elderly
- j. Revised National Tuberculosis Control Programme

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Paper – II

Attempt all questions

1. What are the key criteria for designing effective messages? List barriers to effective communication. Explain with examples.

OR

What do you understand by Advocacy? List some issues for advocacy for adolescents. Design an advocacy strategy for Health Promotion for the same.

(30 marks)

2. Write short notes on **any seven** of the following. (7x10 = 70 marks)

- a. Use of Health Management Information System for Health Promotion
- b. Tobacco control initiatives and role of Information, Education & Communication
- c. Elements of communication
- d. Public Private Partnership in health
- e. Role of AYUSH in Health Promotion
- f. Mainstreaming gender for planning Health activities
- g. Capacity building of health professionals in health promotion
- h. Role of Counselling in health promotion
- i. Community capacity building for health promotion
- j. Information, Education and Communication: Importance and Role in Health Promotion